

Cookie Notice

This “Cookie Notice” (the “Notice”) explains how and why APi Group, Inc. and its subsidiaries (together referred to as “**APi Group Companies**” and individually referred to as an “**APi Group Company**”, “we”, “our” and “us”) will use different types of cookies and similar technologies on any websites or apps (the “Site”) that we own or control. This Notice also explains how you can manage cookies and similar technologies.

Last Updated: September 2026

We keep this Notice under regular review and may update it at any time. Please take a look at the “Last Updated” section at the top of this Notice to see when it was last changes. Any changes in this Notice will become effective which we make the revised Notice available on or through the Site. We also encourage you to check this Notice on a regular basis. We will notify you of any changes (including when they will take effect) if we are required to do so by data protection or e-privacy laws.

What are Cookies?

When you visit our website, one or more “cookies” are generated and deployed with your consent, if required.

Cookies are small files of letters and numbers that are stored on your browser and/or the hard drive of your computer (or other internet-enabled devices, such as a smartphone or tablet) when you visit the Site. A cookie will usually contain the name of the website from which the cookie has come from, the “lifetime” of the cookie (i.e. how long it will remain on your device) and a value, which is usually a randomly generated unique number.

We use cookies to make the Site easier to use and to better tailor our web presence and products to your interests and needs. Cookies are also used to help speed up your future activities and deliver a more personalised experience on the Site.

Some cookies may process your personal data (e.g. IP addresses and other online identifiers). Please see APi Group Company’s Privacy Notice for further details about how your personal data is processed and your rights in relation to this.

Other cookies are used to compile anonymous, aggregated statistics that allow us to understand how people use our web properties and to help us improve web structure and content. We cannot identify you personally from this information although the same principles apply regarding these cookies.

Categories of Cookies Used on The Site:

Two types of cookies will be used on the Site, “session cookies” and “persistent cookies”. Session cookies are temporary cookies that remain on your device until you leave this Site. A persistent cookie remains on your device for much longer or until you manually delete it (how long the cookie remains on your device will depend on the duration or “lifetime” of the specific cookie and your browser settings).

We have grouped our cookies into the following categories, which are the same categories you will see in the OneTrust cookie banner and preference centre on our websites:

- **Strictly Necessary:** Cookies that are essential to making the Site work correctly. They enable visitors to move around our Site and use our features. These cookies prevent crashes, display information, fix bugs and ensure the security of our website. Without these cookies, some functions of the website cannot be provided. These cookies do not identify you as an individual.
- **Functional:** Cookies that allow our web properties to recognise you when you return to the Site and 'remember' the choices you make (such as your user name, language or the region you are in) to provide a more personalised online experience. If you do not accept these cookies, it may affect Site performance and functionality and may restrict access to web content.
- **Performance:** Cookies that help us understand how visitors interact with our web properties by providing information about the areas visited, the time spent on the Site and any issues encountered, such as error messages. They help us improve the performance of our Site, alert us to any concerns and more. They tell us how popular a certain feature is, or whether you open an email we send. These cookies don't identify you as an individual, unless stated otherwise.
- **Targeting:** Cookies that are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized advertisements.

Cookies on this Site

We use OneTrust as our cookie consent management platform. When you visit one of our websites for the first time, a OneTrust banner allows you to accept or reject each category of optional cookie, and a OneTrust preference centre lets you review and change those choices at any time. Strictly necessary cookies are always active, because the website cannot work properly without them. All other cookies are set only where you have given your consent (or, where local law allows, where you have not objected).

Our websites are scanned regularly through OneTrust and the tables below reflect the cookies identified by the most recent scan of wilec.com, wsfp.com, wmfireprotection.com and wtechfiregroup.com. Cookies are grouped using the same categories that appear in the OneTrust banner. Because cookies change as our websites and their third-party services change, the tables are reviewed and updated on an ongoing basis. Where a cookie name contains a variable element it is shown in square brackets, for example wordpress_[hash] or _gat_gtag_[property ID].

Strictly Necessary Cookies

These cookies are required for our websites to work and cannot be switched off in our systems. They are usually set only in response to actions you take, such as logging in, completing a form or setting your cookie preferences.

Cookie	Set by (host)	Website(s)	Duration	Purpose
OptanonConsent	OneTrust (first party)	All four websites	1 year	Set by our OneTrust cookie banner. Records which cookie categories you have consented to, together with the date, time and identifier of your choice, so your preferences can be applied and evidenced.
OptanonAlertBoxClosed	OneTrust (first party)	All four websites	1 year	Set by our OneTrust cookie banner once you have made a choice, so that the banner is not shown again on every page or visit.
PHPSESSID	First party	wsfp.com, wmfireprotection.com	Session	Preserves your session state across page requests so that the website functions correctly during your visit.
wordpress_[hash], wp-postpass_[hash], wp-settings-0, wp-settings-time-0, wordpress_test_cookie	First party (WordPress)	wilec.com	Session to 1 year	Set by the WordPress platform that runs the website. They manage logged-in sessions, access to password-protected pages, display preferences, and check whether your browser accepts cookies.
*_b25b2b9305bf2a8699e5115c3702fa19	First party	wilec.com	Session	Session identifier set by the website platform to keep the site working correctly during your visit.
XSRF-TOKEN, hs, bSession, client-session-bind, server-session-bind, ssr-caching	Wix (first party)	wtechfiregroup.com	Session to 30 minutes	Set by the Wix platform that hosts the website. They protect forms against cross-site request forgery, maintain your session across our servers, and indicate whether a page was served from cache.
shield-notbot-nonce, icwp-wpsf-notbot	First party (security plugin)	wmfireprotection.com	Session	Set by the website security plugin to distinguish genuine visitors from automated bots and to protect the site against malicious traffic.
ASP.NET_SessionId	jobs.ourcareerpages.com (third party)	wsfp.com, wmfireprotection.com	Session	Maintains your session on the third-party careers portal used to display our vacancies and receive job applications.

Functional Cookies

These cookies enable enhanced functionality and personalisation. If you do not allow them, some or all of these features may not work properly.

Cookie	Set by (host)	Website(s)	Duration	Purpose
__atuvc	AddThis (first party)	wsfp.com, wmfireprotection.com	13 months	Set by the AddThis social sharing tool so that the share count shown next to an article reflects the content you have shared.
__atuvs	AddThis (first party)	wsfp.com, wmfireprotection.com	30 minutes	Works together with __atuvc so that an updated share count is displayed immediately during your visit.
svSession	Wix (first party)	wtechfiregroup.com	2 years	Set by the Wix platform to recognise returning visitors and keep site features working consistently between visits.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our websites. All information these cookies collect is aggregated and pseudonymous.

Cookie	Set by (host)	Website(s)	Duration	Purpose
_ga	Google Analytics (first party)	wsfp.com, wmfireprotection.com	2 years	Registers a unique, pseudonymous identifier that is used to generate statistical data on how you use the website.
_gid	Google Analytics (first party)	wsfp.com, wmfireprotection.com	24 hours	Registers a unique, pseudonymous identifier that is used to generate statistical data on how you use the website.

Targeting Cookies

These cookies may be set through our websites by our advertising and social sharing partners. They may be used to build a profile of your interests and show you relevant content and advertising on other websites. They do not store directly identifying information but are based on uniquely identifying your browser and device.

Cookie	Set by (host)	Website(s)	Duration	Purpose
_gat_gtag_[property ID]	Google (first party)	wsfp.com, wmfireprotection.com	1 minute	Used by Google to limit the rate at which data is recorded on high-traffic pages. It is categorised as a targeting cookie because analytics data may be associated with Google advertising services.
_GRECAPTCHA	Google reCAPTCHA (third party)	wilec.com	6 months	Set by Google reCAPTCHA on our forms to analyse traffic and distinguish genuine visitors from automated submissions.
xtc	AddThis (third party)	wsfp.com, wmfireprotection.com	13 months	Registers which content you share through social media and to which platform.
loc	AddThis (third party)	wsfp.com, wmfireprotection.com	13 months	Records an approximate geographic location, which AddThis and its advertising partners use to tailor content and advertising.
uvc	AddThis (third party)	wsfp.com, wmfireprotection.com	13 months	Measures how often you interact with the sharing tool and is used by AddThis to synchronise data with its advertising partners.
__atuvc, __atuvs, __atrfs	AddThis, s7.addthis.com (third party)	wsfp.com, wmfireprotection.com	Session to 13 months	Set by AddThis in a third-party context to record sharing activity and referral information and to build a profile that is used for advertising purposes.
VISITOR_INFO1_LIVE	YouTube (third party)	wsfp.com, wmfireprotection.com	6 months	Set where a page contains an embedded YouTube video. Estimates your bandwidth to select the video quality and contributes to the profile YouTube holds about you.
YSC	YouTube (third party)	wsfp.com, wmfireprotection.com	Session	Registers a unique identifier to keep statistics of the YouTube videos you have watched.

Cookie	Set by (host)	Website(s)	Duration	Purpose
DEVICE_INFO	YouTube (third party)	wsfp.com, wmfireprotection.com	6 months	Records information about your device and browser to support embedded video playback and measurement.
CONSENT	YouTube / Google (third party)	wsfp.com, wmfireprotection.com	2 years	Records your cookie and privacy choices on Google domains in connection with embedded YouTube content.

Targeting cookies are in use on some, but not all, APi Group Company websites. Where they are not used on a particular website, the Targeting category will not appear in that website's OneTrust banner.

Some cookies on our websites are set by third parties whose services we use, such as analytics providers, social sharing tools, embedded video players and hosted careers software. These third parties may use the information collected through their cookies to recognise your device, to understand how you use our websites and, in the case of advertising and social sharing services, to build a profile of your interests and show you content or advertising that is likely to be relevant to you. Their use of that information is governed by their own privacy notices, which we encourage you to read. The third-party services currently used across our websites include:

- Google Analytics – website traffic and usage measurement
- Google reCAPTCHA – protection of online forms against automated abuse
- AddThis – social sharing tools, including advertising-related cookies
- YouTube (Google) – embedded video players
- Wix – website platform for wtechfiregroup.com
- ourcareerpages.com – hosted careers portal and job application forms

Where a third party sets cookies that are not strictly necessary, those cookies are deployed only after you have given consent through the OneTrust banner. Withdrawing your consent in the OneTrust preference centre stops those cookies from being set on future visits; it does not delete cookies already stored on your device, which you can remove through your browser settings.

Opting-Out

Some advertising and social sharing partners may use technologies other than cookies, which may not be affected by browser settings that block cookies and which your browser may not allow you to block. In addition to the OneTrust preference centre on our websites, you can use the following industry tools to opt out of the collection and use of information for interest-based advertising:

- [The NAI's opt-out platform](#)
- [The EDAA's opt-out platform](#)
- [The DAA's opt-out platform](#)

Managing Cookies on Your Device

When you access an APi Group Company website for the first time, the OneTrust cookie banner will appear and prompt you to make decisions about your cookie preferences. Strictly necessary cookies are always enabled, but you can accept or reject each other category, or use “Cookie Settings” in the banner to make a choice category by category. You can reopen the OneTrust preference centre at any time using the “Cookie Settings” or “Cookie Preferences” link in the footer of the website, and your choices will take effect immediately. After your first visit, you may occasionally be asked to reconfirm your cookie preferences, for example if we add a new cookie or if your stored consent record expires.

You can also manage which optional cookies are deployed on your device at any time. To do this you can set browser settings accordingly. Guidance on how to control cookies for common browsers can be found online.

You can also opt out of Google Analytics across all websites by clicking <http://tools.google.com/dlpage/gaoptout>.

For information on additional browsers and device types please see <http://www.aboutcookies.org> or <http://www.cookiecentral.com/faq/>.

Please be aware that if you disable cookies that we use, this may impact your user experience while using the Site and could also mean that you may not be able to access all or parts of our website.